

THE SHUTTERBUGS

7th & 8th SEPTEMBER 2017



3rd
NATIONAL
PHOTOGRAPHY
WORKSHOP

Resource Persons

Mr. Sohail Akbar, Associate Professor

AJKMCRC, Jamia Millia Islamia, New Delhi

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Amar Ujjala, Daily News Paper

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University Auditorium, SHUATS

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Organised by

Film & Mass Communication

Sam Higginbottom University of Agriculture, Technology & Sciences, Allahabad



3rd National Photography Workshop & Competition
The Shutterbugs 2017
(7-8 September 2017)

Organized by:

Department of Film & Mass Communication

Sam Higginbottom University of Agriculture, Technology & Sciences, Allahabad

Introduction about Workshop:

Photography mirrors reality, an art as well as science; it captures and reproduces reality with accuracy. Its services span the range of human needs, both practical and emotional. It plays a vital role in helping to preserve records of different fields of study, in preserving the cultural heritage, in business, industry, education, medicine, and criminology and defense services, coupled with keeping a record of special occasions in day-to-day life. In children, much like in adults, photography provides the thrill of catching and freezing a moment, a scene, a smile, a movement and looking back at it. It is a creative art involving the child physically and psychologically. The pride of reproducing a moment encourages the child to look at the world through his own eyes. Communicating information without distortion is always difficult. Everyone approaches a new subject with a different and personal frame of reference. The special virtue of photography is that it eliminates ambiguity, allowing your message to be received with maximum impact. Add photography to words and fewer words can be used to convey more and better information.

Therefore, the present workshop is designed to provide an interactive platform to photographers of our nation for acquiring extensive exposure on photography & its techniques as well as hands on experience, in fanning, editing & presenting their stories in a snap format.

Objective of the Workshop:

This workshop is a great opportunity to get a head start on an interesting hobby. You should join this workshop if you –

- are keen to begin a creative pursuit
- have a camera with you (or buying one soon) and want to familiarize with all the advanced controls
- have an interest in photography and are just getting started
- are keen to take better photographs, improve your photography skills and also technical knowledge
- You need not have any prior photography experience to join this workshop. Take a look at our course content to understand what you learn during the sessions.

About Sam Higginbottom University of Agriculture Technology and Sciences: (SHUATS)

The Sam Higginbottom University of Agriculture, Technology and Sciences (SHUATS) is established under U.P. Act No. 35 of 2016, as passed by the Uttar Pradesh Legislature. SHUATS is established and administered by the Ecumenical Minority Christian Society namely the Sam Higginbottom Educational and Charitable Society registered under the Society Registration Act, 1860 in the State of Uttar Pradesh. The University is a united endeavour of the Christian community in India for promoting rural life and development in conformity with the Christ. It

seeks to be a national centre of professional excellence in education and service to the people with the participation of students and faculty members from all over India. The University offers forty two (42) undergraduate programmes, hundred and one (101) postgraduate programmes, sixteen (16) diploma programmes and doctoral programme in various disciplines. National Assessment and Accreditation Council (NAAC), an autonomous institution of University Grants Commission (UGC) accredited SHUATS with “A Grade”

About School of Film & Mass Communication (SFMC):

The Department of Film and Mass Communication, at the university aspires to reach a position of distinction in the region and the rest of the world by offering world-class education, conducting research, and serving the community in relevant arenas of interest. Through a commitment to scholarly and creative work that enhances instructional effectiveness and excellence in research, the Department of Film and Mass Communication seeks to provide critical thinkers committed to the pursuit of intellectual distinction and are equipped to perform effectively at professional levels of social and economic importance. SFMC focuses on training of students and media personnel who can function effectively in various media professions especially journalism, broadcasting, public relations, advertising, media research, media psychology, media education, film, animation, Vfx, Shx and cinematography. Department of Film and Mass Communication, as a part of its social commitment and responsibility towards the community within which is situated, runs a community radio station (CRS), addressing the communities of Allahabad. CRS radio broadcasts educational and wide range of rich socio-cultural programmes by the students under the supervision of the faculty members. SFMC has been attached to several satellite channels. It produces films and video for these channels. For those students who come and join here find the programme with opportunities which are provided for the overall personality development by participating in co-curricular and extra-curricular activities. These programs lead to excellent employment prospects.

Eligibility for Participants:

Anyone interested in learning photography skills may participate in the Program.

Registration Fee:

150/- (School students)	} For Workshop only
250/- (SHUATS students)	
350/- (Others)	

100/- (The Shutterbugs 2017—Competition only)

Venue of Workshop:

University Auditorium (Biotechnology) & SFMC Shooting Floor
Sam Higginbottom University of Agriculture Technology and Sciences, Allahabad (SHUATS)

Important Dates:

1. Last date of receiving the application form: **6 September, 2017**
2. Last date of receiving the photography entries via email: **5 September 2017**
3. Selected participants for photography competition will be informed on : **6th September 2017**



3rd NATIONAL PHOTOGRAPHY WORKSHOP THE SHUTTERBUGS



DEPARTMENT OF FILM & MASS COMMUNICATION

(SAM HIGGINNBOTTOM UNIVERSITY OF AGRICULTURE TECHNOLOGY & SCIENCES)

Form no:

REGISTRATION FORM

3rd NATIONAL PHOTOGRAPHY WORKSHOP
SHJATS, Naini
Allahabad, UP
INDIA
211007
Phone: 0532-2684360
WORKSHOP DATES : SEP 7 & 8, 2017

Attendee Information

Name:

Address:

State/Province:

Zip/Postal Code:

Country:

Collage & Prog

ID/Roll Number

Only 'Individuals'
to affix recent
photograph
(3.5 cm * 2.5 cm)

Contact:

Email:

Phone:

Registration Fees

Registration Fee:	350
Subtotal:	
Payment received by:	<input type="text"/>

Signature



3rd NATIONAL PHOTOGRAPHY WORKSHOP THE SHUTTERBUGS



DEPARTMENT OF FILM & MASS COMMUNICATION

(SAM HIGGINNBOTTOM UNIVERSITY OF AGRICULTURE TECHNOLOGY & SCIENCES)

Participant Copy

Form no:

VENUE: BIOTECH (AUDITORIUM) - 7th SEP
DEP. OF FILM & MASS COMM. - 8th SEP

CONTACT NO : 8299205380,
9140587240

Name

College & Prog

ID/Roll Number

Mobile

Registration Fee:

Payment received by:



THE SHUTTERBUGS 2017

PHOTOGRAPHY CONTEST FORM



FORM NO:-

APPLICANTS NAME:- _____

E-MAIL ID :- _____

PHONE NO. :- _____

ADDRESS :- _____

PROFESSION :- _____

I _____ certify that i own,or hold the copyright to the photos i submit to the department of SFMC, SHUATS.

I have read and agree with this terms and conditions.

Date _____

Signature _____



THE SHUTTERBUGS 2017

PHOTOGRAPHY CONTEST FORM



FORM NO:-

APPLICANTS NAME:- _____

E-MAIL ID :- _____

PHONE NO. :- _____

REGISTRATION FEE : - _____

PAYMENT RECEIVED BY:- _____

The Shutterbugs 2017

THEME OF THE CONTEST **“STORY OF THE STREET”**

Street photographs are the type of photography that features subjects in candid situations within public places. They are mirror images of society, displaying unrevealed scenes, with usually unaware subjects.

RULES AND REGULATIONS

- Photography contest is open to all professionals and amateur photographers.
- Photos previously published online or in print by a third party are not eligible.
- Photographers from any institute/organization may participate in the contest.
- Only entries uploaded and submitted via email address provided after registration with SFMC will be accepted to compete.
- Entries should include metadata if at all possible. Caption information should include-(name of location, landmark, city, detailed caption of subject matter).

Following submissions are ineligible

- Photos that violate or infringe upon another person's rights and photographers of persons without the necessary consent.
- Photos that contain sexually explicit, nude, obscene or other objectionable or inappropriate content.
- Images that involve the wilful harassment.

How to enter the competition

- Fill up the form with SFMC, SHUATS and get registered for the competition paying the registration amount Rs. 100/-
- All images must be submitted through our photo submission email id, theshutterbugs2017@gmail.com “including name and other information about your photo submission **ONLY** after registration.

- Only candidates who are registered for the competition will be allowed to participate and compete for the titles. It is NOT inclusive of the workshop fee.
- Only one entry form may be submitted by one person
- Faculty reserves the right to reject the entries that do not follow with these official rules.
- By entering, you indicate unconditional agreement to, and acceptance of, these official rules which are final and binding.
- Please do not plagiarise!
- The opening date for entries to the contest is **22 August 2017** at 07.00AM and the closing date for entries to the contest is **6th September 2017** at 23.59PM
- The awards will be announced on the completion of workshop on 8th September 2017 in the University Auditorium SHUATS.

Judging

- Photos will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject to matter relevance.
- The panel will evaluate all valid entries and pick the following winners-
 - 1st prize title (**The Glittering Shutterbug 2017**)
 - 1st runner up (**The Shutterbug 2017**)
 - 2nd runner up (**The Budding Shutterbug 2017**)

Questions

- How many images can be emailed for the contest?
Submission of photographs requires minimum of 1 and maximum of 3.
- How important is the quality of photograph?
Image quality is very important. This is the only exposure to your photograph the judges will have, and a poor representation (such as blurred image or on affected by glare) will reduce your chances of being selected.