Newsletter



JULY-DEC 2012



School of Film and Mass Communication

Message

A very Happy New Year to the readers

I am pleased to inform you that School of Film and Mass Communication has brought second issue of its Newsletter especially with the input from the students of the school. I would like to congratulate the SFMC staffs for organizing All India Heavenly Kingdom Media Conference efficiently. This issue marks the beginning of our new communication system happened first time in the history of SHIATS, that is, to get our supreme event Consecration and Installation of Bishop Yeshu Darbar broadcast live through Sadhna



DSNG. Over the past years, School of Film and Mass Communication has grown tremendously in the field of Media Education. We are also concentrating to blend Journalism with Agriculture in the form of launching a new programme called Post Graduate Diploma/Masters' Degree in Agriculture Journalism to benefit our country which mostly based on agriculture economy. The faculty has worked hard in creating a strong bondage with media industries so that we could be able to provide job opportunities for our passing out students. School is also planning to provide a platform through this newsletter to the students of SFMC to highlight the achievements of our students.

My pray to God Almighty in the Name of Lord and Saviour Jesus Christ for imparting heavenly wisdom to all the staff and students for this semester.

"Have I not commended you? Be strong and courageous. Do not be terrified; do not be discouraged, for the LORD your God will be with you wherever you go."

Joshua 1:9 "

Prof. Dr. Sarvieet Herbert

Prof. Dr. Sarvjeet Herbert Director, SFMC

Welcome to the second issue of Newsletter of School of Film and Mass Communication. I am really thankful to the Honorable Vice Chancellor and other authorities of SHIATS for their support to our School. I take this privilege to inform our reader about the effort of School of Film and Mass Communication for managing the Live Broadcast of Consecration and Installation ceremony of Prof. Bishop R B Lal on 4th of November, 2012 at Yeshu Darbar. In this regard I am also thankful to Sadhna Channel which broadcast the ceremony.



Moreover, we are planning to make our School more stable in terms of economic perspective as to offer this school as a platform of film and documentary production to different media and film industries thereby generating financial assistance for our school which consequently make us less dependent on the fees of the students. We are also planning to start a masters' degree programme in Film making and Acting very soon which will attract the promising film makers and Actors across the globe. I hope that in the near future we would be able to materialize our dream making SHIATS a centre of Professional Journalism and Film making apart from Agriculture advances.

Dr. Rahat Khan Associate Director & Head, SFMC







Bishop R.B. Lal during Consecration and Installation Ceremony

SFMC Media team engaged in online editing during live telecast of the Ceremony

Technical team of SFMC busy in the coverage of Consecration and Installation ceremony of Bishop Rajendra B.Lal with video and audio mixer with live editing facility which was installed at Yeshu Darbar.

For the first time in the history of SHIATS OB Van was used to broadcast the live coverage of Consecration and Installation ceremony of Bishop R.B.Lal. Dr. Rahat Khan the Head & Associate Director, School of Film and Mass Communication, standing Dr. Rahat Khan Supervising the Live broadcast with the OB Van and looking after the during Consecration Ceremony with R.M.Tripathi smooth running of the Online Broadcasting of the Consecration and Installation

The dedicated Media team from SFMC engaged in the coverage of Consecration and Installation ceremony of Bishop Rajendra B Lal held on 4th November, 2012 Yeshu Darbar, Allahabad

ceremony.





SFMC Staffs doing Media Coverage



Honorable Chancellor, Vice Chancellor, First Lady of SHIATS and the foreign delegates at the inaugural ceremony of 2nd All India Heavenly Kingdom Media Conference held at University Auditorium SHIATS.



Foreign delegates visiting Radio Adan, SFMC



Director Admin. Dr. Vinod B. Lal & Dr. Rahat Khan with bollywood famous actor Mr. Rajpal Yadav during his visit to SHIATS

Foreign Radio Community Experts appreciated the setup and arrangement of Radio Adan 90.4 Mhz - Community Radio Station of SHIATS. During The Visit of the experts highly appreciated for holding a unique setup which is incomparable to many professional Radio Station set up across the country.



Honorable Vice Chancellor (SHIATS) Prof. (Dr.) R B Lal presenting a momento to Dr. Ronald L. Harris Vice President, NRB (USA) on the occasion of 2nd All India Heavenly Kingdom Media Conference held at SHIATS, Allahabad

Kingdom Media Conferen

Hon'ble Chancellor, SHIATS giving away a word of encouragement and blessings on the onset of the 2nd All India Heavenly Kingdom Media Conference. He quoted from various excerpts from the Holy Bible and related it to how media has been impactfull for decades.



Honorable Chancellor SHIATS delivering his speech during Kingdom Media Conference







Different shots of the Films made by the participants during All India Kingdom Media Conference

Deligates and participants during the screening of the films appreciated the work of the participants and production quality. The participants worked in different group and made short films on biblical concepts.

Special folk dances were Performed by village childrenat the closing ceremony of the 2nd All India Heavenly Kingdom Media Conference organized by School of Film & Mass Comunication At Yeshu Darbar.



Students from different villages presenting folk dance and songs



Kingdom Media Conference



Team of International & National Experts along with the . students of SFMC and delegates gathered from the corners of India having a warm group snap.



Edward T. Mc Dougal delivering lectures on the tools and techniques of TV Production



Hon'ble Chancellor, Vice Chancellor, SHIATS Director,Sfmc & Experts offering prayer for the successful organisation of Media Conference at Yeshu Darbar on closing ceremony of 2nd All India Heavenly Kingdom Media Conference.



Group photo of SFMC Students at Prasad Lab during Education Excursion to Chennai



Group photo of SFMC students during Educational Excursion infront of Government Museum, Chennai



All India News Coordinator of The Hindu, National English Newspaper during interaction with the SFMC students



Student of Sfmc taking byte from the co-passenger while going to Chennai





Students of Sfmc along with staff interacting with the dubbing technicians during visit to Prasad Academy, Chennai.

MBA

MEDIA & EVENT MANAGEMENT 4 Semester Programme Fee Rs. 30.000 per semester

MA

MASS COMMUNICATION 4 Semester Programme

Fee Rs. 12,000 per semester

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Shobha Charan Sr. Accountant at

Today Advertising Pvt. Ltd.



Shubham Singh Working at

EROS FILMS (Assistant Director) in Mumbai



Mohd. Taha Production Manager



Nawneet Singh Sr. Producer at "Naxatra News"



Ambuj Upadhya Bureau Chief at KV Channel New Delhi



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